

## Vita Tatjana Kiel

Tatjana Kiel is CEO of Klitschko Ventures and long-time business partner of Dr. Wladimir Klitschko. They extracted the FACE the Challenge method from his expertise of almost 30 years of competitive sport. Tatjana Kiel is responsible for and develops the business areas based on the method: from transformation projects for companies and organisations to formats for individuals and teams as well as speaker engagements.

Since the start of the war in Ukraine, Tatjana Kiel's work has had an additional focus. Her, Wladimir Klitschko's and Dörte Kruppa's aid initiative #WeAreAllUkrainians gave rise to the non-profit company of the same name, which implements sustainable, extensive aid projects for the people of Ukraine.

Tatjana Kiel asks the question of socio-economic effectiveness in her areas of responsibility. Her goals are solutions and recommended course of actions that bring about personal, corporate and social change:

As CEO of Klitschko Ventures, she uses the FACE method to move people, companies and organisations in order to strengthen them in their challenges and bring about transformation.

As Managing Director of the #WeAreAllUkrainians non-profit GmbH, she matches acute needs with appropriate aid offers to sustainably support people in need.

Since July 2023, she has been a founding partner of the likewise non-profit Score 4 Impact gGmbH, which she founded together with Nina Paul and Ana-Cristina Grohnert. They support companies in their ESG activities at the levels of strategy, project matchmaking and reporting for measurable and scalable impact.

Tatjana Kiel is an elected member of the plenum of the Hamburg Chamber of Commerce and a member of its finance committee. She is the founder of the women's business network Ladies Mentoring.

The book "FACE the Challenge – Entdecke die Willenskraft in dir!", published in 2020, has made her and Dr Wladimir Klitschko SPIEGEL bestselling authors.

In 2022, the children's book "Wil, der Wolkenstürmer und der Traum vom Fliegen" was published. An educational approach with which they show the generation of tomorrow how to find personal strengths and develop willpower (FACE Kids).

In September 2023, accompanied by the #BringBackTheKids awareness campaign, the book "Gestohlene Leben" (Stolen Lives) by Tatjana Kiel and Dr. Wladimir Klitschko was published, which tells of the fates of Ukrainian children abducted by Russia and the stories of their desperate parents. It exposes Russia's state-controlled, targeted campaign and sets out what Germany can do to combat it.

In 2025, as author and co-initiator with women from Ladies Mentoring, she published the book "Bullshit Bingo - What women no longer want to hear", in which stereotypical sentences that women are confronted with are debunked and quick-witted answers are shared that set boundaries.

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**More at her LinkedIn Profile:**

<https://www.linkedin.com/in/tatjana-kiel>

### **About KLITSCHKO VENTURES**

Klitschko Ventures GmbH wants to make the insights of multiple boxing champion and challenge master Dr. Wladimir Klitschko available to everyone. To this end, the team has developed the FACE the Challenge method together with him. The method supports individuals as well as companies and organizations in successfully bringing about transformation.

FACE stands for Focus, Agility, Coordination and Endurance. These four core skills lead to the key skill of willpower, which - activated mentally and physically - allows you to develop your own potential and master all challenges, both professional and personal.

The core of Klitschko Ventures' activities is the adaptation of the method to formats and products for B2B as well as for D2C.

<https://klitschko-ventures.com/en/home-en/>

### **About #WeAreAllUkrainians**

#WeAreAllUkrainians (#WAAU) has grown from the ad-hoc initiative of Dr. Wladimir Klitschko and Tatjana Kiel in the first days of the war in February 2022 to a non-profit venture that, in addition to acute emergency measures, primarily implements sustainable, large-scale aid projects in Ukraine – hand in hand with Ukrainians NGOs. #WAAU is led by the two managing directors Dörte Kruppa and Tatjana Kiel.

<https://www.weareallukrainians.de/en/>

### **About score4impact**

score4impact is a non-profit company that actively promotes social engagement and works with companies to develop and implement projects in the "social" and "governmental" areas along concrete needs and the United Nations Sustainable Development Goals (SDGs) - initially in Germany and Ukraine.

The company supports business enterprises in ESG transformation as a practice-oriented partner with a strong network of business, politics and science with the goal of promoting social impact. score4impact was founded by Ana-Cristina Grohnert, Tatjana Kiel and Nina Paul in April 2023.

<https://score4impact.com/> (German)