

Vita Wladimir Klitschko

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Since February 24, 2022, the time of the Russian invasion of Ukraine, Dr. Wladimir Klitschko is the voice from Kyiv, who, at the side of his compatriots, repeatedly calls on the world to take a stand against the injustice of this war and to support Ukraine.

Dr. Wladimir Klitschko holds the record as the longest reigning heavyweight boxing world champion of all time. He sees himself as a "Challenge Master" and wants to help people turn their problems into challenges with courage and realism.

With his Klitschko Ventures company, which he founded in 2016, Wladimir Klitschko developed the *FACE the Challenge* method from his philosophy of life *Challenge Management*, the core of which is the expansion and development of the key skill of willpower. Willpower in the sense of transformation energy made Wladimir Klitschko successful and allowed him to emerge stronger, even from less successful times. Along with his team from Klitschko Ventures, today his goal is to transfer his expertise from almost 30 years of competitive sports to general life, everyday life and the working world of each individual.

With the Institute of Customer Insight at the University of St. Gallen, in 2015 he established the "CAS Change & Innovation Management" course and the Competence Center for Intrapreneurship. The book of his method, "F.A.C.E. the Challenge - Discover the Willpower in You!", was published in 2020 together with co-author Tatjana Kiel, CEO Klitschko Ventures. Moreover in 2021 his expertise transfer was covered in a case study at Harvard Business School (HBS) and published.

Following his personal mission of "giving back", Dr. Wladimir Klitschko has been a donor to the Klitschko Foundation for 20 years and focuses on children and young people in Ukraine.

More information on: www.klitschko-ventures.com, www.klitschko.com
and www.weareallukrainians.de

Contact:
presse@klitschko-ventures.com