

## Vita Tatjana Kiel

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Since the beginning of the war in Ukraine, the focus of Tatjana Kiel's work has changed. Together with Dr. Wladimir Klitschko, who reports the needs from the war zone, she founded the #WeAreAllUkrainians initiative and is now co-managing director of the non-profit GmbH of the same name, together with Dörte Kruppa. With their network, they develop acute immediate relief measures and sustainable aid projects in order to help as many people as possible in Ukraine as well as refugees in Germany.

Tatjana Kiel regards herself as a human transformation strategist. Her mission is to move people using the *FACE the Challenge* method from Dr. Wladimir Klitschko in order to bring about sustainable transformation – for personal, corporate, and social growth.

As CEO of Klitschko Ventures, Tatjana Kiel is responsible for “scaling the method”, out of which since 2016 she has created a business model comprised of 4 business fields. She is the leader of the Challenger Mindset Factory Klitschko Ventures, in which she develops individual solutions for businesses and organizations in Challenge Management, as well as in formats ranging from teams to individuals.

With more than 15 years of professional experience in sports marketing, new business development, and corporate management, Kiel not only drives forward the operation and strategic development of the transfer of the method (*FACE Democratization*), the “FACE the Challenge – Entdecke die Willenskraft in dir!” book that she published in 2020 with Dr. Wladimir Klitschko made her a “Spiegel” magazine best-selling author.

Tatjana Kiel passes on her expertise as a lecturer at the University of Saint Gallen in CAS further education courses and she is founder of the Network of Ladies Mentoring. In her role as honorary member of the advisory board of the *Top Talents Under 25* and *Startup Teens* organizations, she promotes young talents and actively shapes public discourse. This can be seen most recently in her contribution to the 2021 “Future Republic” book project along with more than 80 other progressive thinkers – this also has “Spiegel” best-seller status.

For more information: <https://klitschko-ventures.com> and <https://weareallukrainians.com>

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