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Harvard Business School publishes case study "Wladimir Klitschko: F.A.C.E your Challenges"

Hamburg, February 2021 – Harvard Business School (<u>HBS</u>), in collaboration with Dr. Wladimir Klitschko and the team from Klitschko Ventures, expatiated on the expertise transfer of long-time reigning heavyweight boxing world champion which is now published in a case study. HBS uses the case-method pedagogy in its MBA and Executive Education programs, facilitating a discussion amongst the students of real world business examples and challenges.

The case study by Professors Boris Groysberg, Michael Norris and Carin-Isabel Knoop focuses on Klitschko's philosophy of life "Challenge Management" and the success factors of focus, agility, coordination and endurance defined in the "FACE the Challenge" method.

Since the start of the CAS executive education course at the University of Sankt Gallen in 2016 and a few months after the release of the bestseller "F.A.C.E. the Challenge -Discover the willpower in you! " method book together with co-author and CEO of Klitschko Ventures, Tatjana Kiel, the effectiveness of the method becomes even more clearer with this publication.

"Wladimir Klitschko's ability to adapt, reflect and reinvent himself is essential and more in demand than ever in this century. I have enjoyed working on this project and am looking forward to teaching it." *Boris Groysberg, Professor of Business Administration at Harvard Business School*

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The Harvard Business School case study was published through the Harvard Business Review. <u>Harvard Business Review</u>

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About Klitschko Ventures

Klitschko Ventures GmbH shares the knowledge of the multiple boxing champion and Challenge Master Dr. Wladimir Klitschko to be usable for everyone. To do this, the team worked with him to develop the method F.A.C.E. the Challenge. This supports people in releasing transformation-energy for a successful, satisfied and balanced life. This goal is strategically implemented through four pillars: Inspiration, Education, Consulting and Solutions. The entire portfolio is geared towards being mentally and physically activated to develop the greatest possible potential of each individual and to develop genuine will and a resilient willpower.

Read more klitschko-ventures.com